

# Admissions Professionals from Top Colleges and Universities Author Courses for Center for Enrollment Leadership<sup>SM</sup>

## Training and Professional Development Provided for College Admissions Counselors

Lee's Summit, MO, March 21, 2006 –The Center for Enrollment Leadership<sup>SM</sup> (CEL), a pioneer in the creation and provision of online courses for training new admissions counselors, announced members of its Enrollment Leadership Council<sup>™</sup>, a group of carefully selected senior admissions professional recruited to develop the core content of the Admissions Counselor Basic Training coursework.

"We are thrilled that professionals from many of the top colleges and universities have agreed to become members of the Council," said Jay Munce, President of CEL. "They have developed a set a curriculum that provides new admissions counselors the foundation they will need to be an effective member of their admissions teams for years to come."

"We went directly to frontline professionals who know and understand the environment. The end result is a set of best practices curriculum that now gives new counselors the foundation they'll need to be an effective member of their admissions team," said Jay Munce, President of CEL.

Specialists in instructional design and adult learning then skillfully mapped the Enrollment Leadership Council content for use in an online learning environment.

"We are thrilled to have so many authors with such great experience to help build our curriculum," said Munce.

| <b>Author</b>         | <b>Title</b>  | <b>College/University</b>         |
|-----------------------|---|-----------------------------------|
| MaryElizabeth Amico   | Assistant Vice President for Undergraduate Admissions | The College of Saint Rose         |
| Mary Beth Carey       | Dean of Admissions and Financial Services             | Drew University                   |
| Chris Domes           | Vice President for Enrollment Management              | Marymount University              |
| Sean Kaylor           | Vice President of Admissions and Enrollment Planning  | Marist College                    |
| Steve Kerge           | Associate Dean of Admissions and Operations           | New York Institute of Technology  |
| Jay Leiendecker       | Vice President Enrollment Services Associate          | Dean College                      |
| Christopher Lydon     | Vice President for Admission and Enrollment Planning  | Providence College                |
| Jim Mackin            | Director of Admissions                                | Moravian College                  |
| Bob McLendon          | Vice President for Administration and Marketing       | Mars Hill College                 |
| Peter Miller          | Vice President for Admission Services                 | American International University |
| Dr. Andrew Roth       | President   | Notre Dame College                |
| Joe Russo             | Director of Student Financial Strategies              | University of Notre Dame          |
| Dan Saracino          | Assistant Provost for Enrollment                      | University of Notre Dame          |
| Lew Stival            | Dean of College Counseling                            | Blair Academy                     |
| Beverly Henry Wheeler | Regional Representative from Dallas                   | University of Tulsa               |
| Rick Zeiser           | Dean of Admissions                                    | University of Hartford            |

Admissions counselors will benefit from the use of CEL's Admissions Counselor Basic Training (ACBT) program; an internet-based curriculum designed to provide training and professional development for both entry-level admissions personnel and others involved in the student recruitment process. ACBT can be tailored by individual admissions offices to help target their specific needs.

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The Center for Enrollment Leadership (CEL) has, for the past two years, been developing online coursework for admissions professionals. Admissions Counselor Basic Training (ACBT) is a dynamic on-line training program for admissions counselors and support staff developed by the Center for Enrollment Leadership. CEL is an affiliate company of NRCCUA, the leading organization connecting young people and their families with colleges and universities around the country. More information is available at [www.enrollmentleadership.com](http://www.enrollmentleadership.com).